

IUGONET Web & Outreach Group Report

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Conclusion

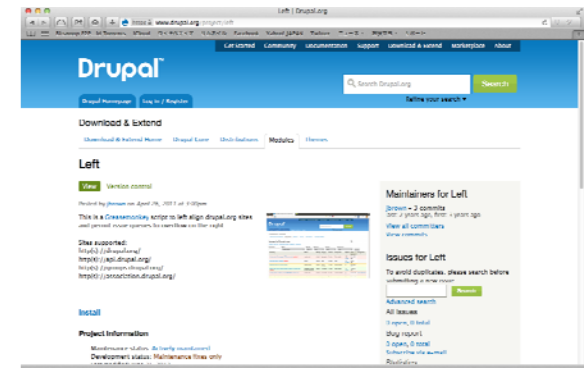
- IUGONET is giving its **service**.
- A web & outreach section is not a section of those who cannot contribute in other sections.
 - Understand IUGONET project,
 - Reproducing for peoples with various background,
 - Preparation of the material which assists explanation
- Ph.D. does not guarantee execution of this task. Skilled developers are needed.

Tasks

- Twitter (&FB): Japanese (Trend)
 - by using bot
- News Letter: (Traditional)
 - Printing & PDF
- Booklet: Japanese and English (Traditional)
- Web: (2009-2012, WDC), (2013- NIPR)
- Twiki: (2009-, WDC)
- Activities: Workshop, Mini Workshop,
Exhibition Booth

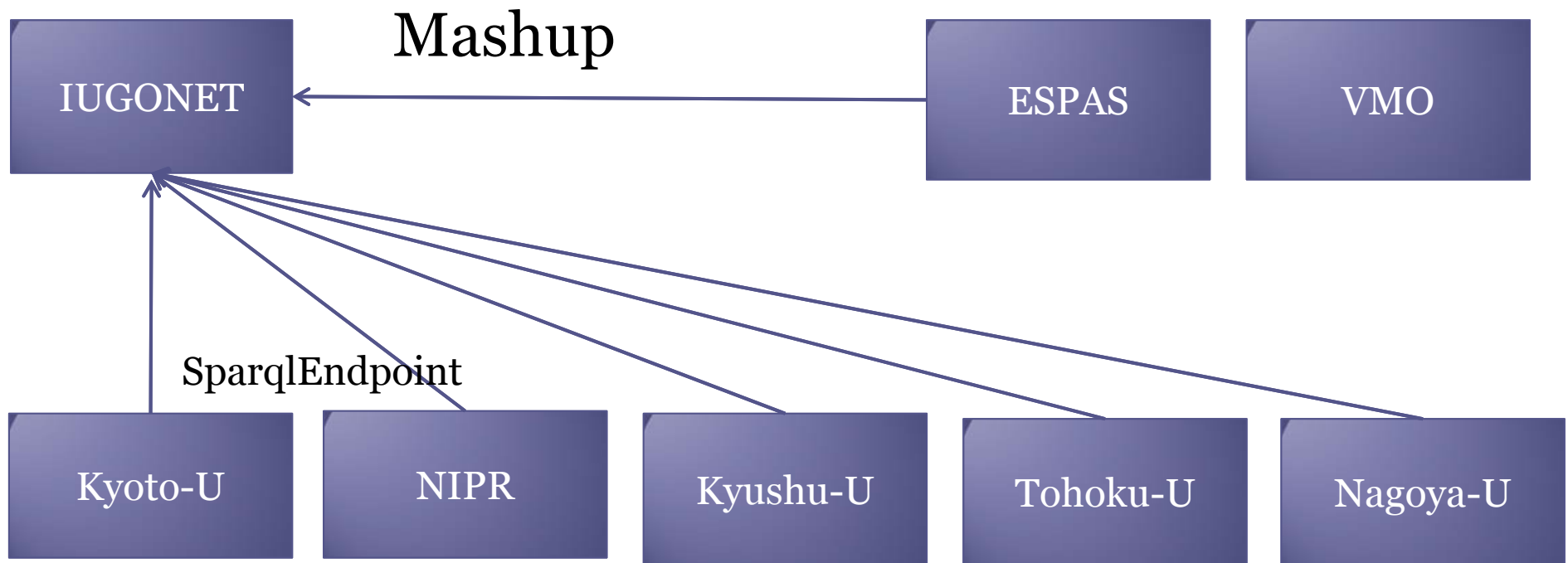
Web 1

- Web is not only the work which writes sentences.
- Necessity :
 - Linux, Apache HTTPD, PHP, MySQL (LAMP).
 - It is a small database itself!
- Current our system is trouble some for management.
- It's time to start CMS (Contents Management System).



Web 2 (Suggestion)

- To use Linked Open Data technique.





Public Relations (Direct way)

- IUGONET Data Analysis Workshop
 - \$10,000 / 1 time!
 - Supporting travel fee for participants.
- Case example of the other projects
 - Mendeley **Advisor**,
 - ORCID **Ambassador**,
 - RDA **Webinars**,

Public Relations (Indirect way)

- Broadcasting by using Ustream
 - We tried to use Ustream before.
- YouTube
 - CamStudio(Capture),
 - AviUtl(Movie Editing)



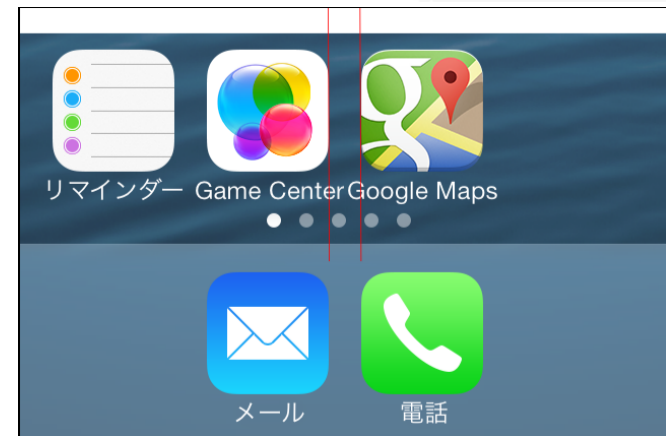
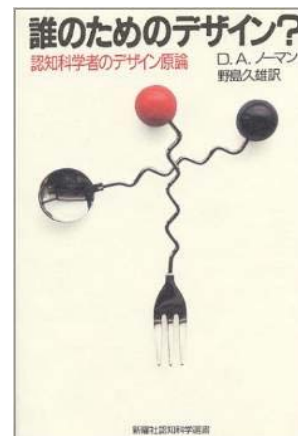


Necessary Technique and Knowledge

- **Technique**
 - Illustrator / Inkscape: 2D, draw
 - PhotoShop / GIMP: 2D, paint
 - (Metasequoia / Blender / Autodesk in the future):
3D
- **Knowledge**
 - Submission of a manuscript

Design & Cognitive Science

- Artists are unnecessary.
 - Needed: Non designer's design book.
- Cognitive Science are needed.



Trading Cards

- QR Code ties real space and virtual space.

- This is not just playing.



- We faced Japanese Localization Problem.
 - Simple Knowledge Organization System (SKOS) solves this issue (only keywords).

Game by using Ontology(将来構想)



QR code is key to Virtual Space.

e.g., **Score=blablalba** (役を定義するには、意味を解する必要がある。セマンティックウェブへ)

•e.g., フレア望遠鏡、ACE、EISCAT、オールスカイイメージャー、磁力計(Dst Index)

Cardの作り方

- IUGONET XML ---(XSLT)-→ SVG (今回は手動)、
 - レーザープリンタで両面印刷、
 - 大雑把にカット、
 - かどまる君でかどをR3で丸くする。
 - 定着剤を吹きかける。
-
- 知見：文字情報ではなく、ブロックダイアグラムや測器の写真がメタデータとして有効。
-
- QRコードを見たら、かざす習慣ずけの為、Dagikと足並みをそろえてAOGSで展示。

Paper fan





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